



اتحاد شركات الاستثمار
UNION OF INVESTMENT COMPANIES

Change Management in Banking and Financial Services Industries

Investment Studies Center (ISC) @ Union of Investment Companies are delighted to invite you to a training program to equip you with the knowledge, skills, and strategies necessary to effectively lead and manage change initiatives within your institution, according to the following details:

يسر مركز دراسات الاستثمار لدى اتحاد شركات الاستثمار الإعلان عن تنظيم برنامج تدريبي لتزويدك بالمعرفة والمهارات والاستراتيجيات اللازمة لقيادة وإدارة مبادرات التغيير داخل مؤسستك بشكل فعال، وفقاً للتفاصيل الآتية:

Training Program: Change Management in Banking and Financial Services Industries البرنامج التدريبي:

Instructor: Dr. Arezou Harraf المحاضر:

Dates: (Thursday) 10th October 2024 التاريخ:

Timing: 09:00AM – 02:00PM الوقت:

Language: English لغة البرنامج:

Venue: In Person at UIC Premises المكان:

Course Details, Registration & Fees in link below تفاصيل البرنامج، التسجيل والرسوم في الرابط أدناه

<http://unioninvest.org/upcomingevents.aspx>

Registration is open according to availability

Discounted Fees for UIC Members KWD 95 الرسوم بعد الخصم لأعضاء الاتحاد

Non-Members KWD 125 غير أعضاء الاتحاد

Change Management in Banking and Financial Services Industries

Introduction:

Welcome to the Change Management Training Program tailored for professionals in the banking and financial industries. In today's rapidly evolving landscape, organizations must adeptly navigate change to remain competitive and resilient. This comprehensive one-day program is designed to equip you with the knowledge, skills, and strategies necessary to effectively lead and manage change initiatives within your institution. Through a blend of interactive sessions, practical exercises, and real-world case studies, you will gain valuable insights and tools to drive successful change within your organization.

Module 1: Understanding Change in the Financial Sector

- Overview of change management theories and models
- Discussion on the unique challenges and opportunities for change within the banking and financial industries
- Hands-on Activity: Analyzing case studies of successful and unsuccessful change initiatives in financial organizations

Module 2: Leading Change: Strategies and Best Practices

- Role of leadership in driving and championing change
- Strategies for engaging and motivating stakeholders throughout the change process
- Practical exercises: Developing a change management plan for a hypothetical scenario in a financial institution

Module 3: Communication and Stakeholder Engagement

- Effective communication strategies for different stakeholders, including employees, clients, and regulators
- Leveraging technology and digital channels for transparent and timely communication
- Role-playing exercise: Crafting and delivering a change message to different stakeholder groups

Module 4: Building a Culture of Change Resilience

- Understanding organizational culture and its impact on change readiness
- Strategies for fostering a culture of innovation, adaptability, and continuous improvement
- Group activity: Designing a culture change roadmap for your organization, considering current challenges and future goals

Objectives:

1. Understand the fundamental principles and theories of change management within the context of the banking and financial sectors.
2. Identify common challenges and barriers to change within financial organizations and develop strategies to overcome them.
3. Learn practical techniques for effectively communicating change to stakeholders at all levels of the organization.
4. Explore strategies for building and sustaining a culture of change resilience and adaptability within your team and organization.

Target Audience:

- 1- Senior Management and Executives
- 2- Middle Management
- 3- Project Managers and Change Leaders
- 4- Human Resources (HR) Professionals



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Expert's Profile: Dr. Arezou Harraf

An experienced educator, Dr. Arezou Harraf holds a Ph.D. in Technology Management and Human Resource Training and Development. She serves as the Head of the Department of Business Studies at Box Hill College Kuwait. She is a Visiting Assistant Professor at the University of Nevada Las Vegas during the summer term. She also serves as an academic advisor for several MBA students at Maastricht University.

Dr. Harraf is the founder and CEO of Learn & Evolve LLC. In this capacity, she helps organizations use strategy, science, and psychology to address workforce challenges such as low performance, productivity, turnover, and retention issues. Moreover, Dr. Harraf is co-founder of Amplify Women Leadership Boot-camp to train women with skills to help them advance to executive positions within their organizations and or become successful venture creators and entrepreneurs. With a focus on the future of technology and HR, she consults with organizations on improving existing in-house technology platforms to enhance features relating to HR and employee needs.

Dr. Harraf is vice-chairperson of the Board of Directors at ABCK-Am-Cham Kuwait, where she also leads the Women in Business and Knowledge Economic focus groups and holds additional memberships in the Academy of Human Resource Development, Academy of Human Resource Management, Chartered Institute of Personnel Development, Academy of Management, Women of Tech in MENA, and Graduate Women in Science.