



اتحاد شركات الاستثمار  
UNION OF INVESTMENT COMPANIES

## Finance for Non-Finance Professionals

Investment Studies Center (ISC) @ Union of Investment Companies, is delighted to announce a training program for professionals from a non-finance background who want to develop their financial understanding, according to the following details:

يسر مركز دراسات الاستثمار لدى اتحاد شركات الاستثمار الإعلان عن تنظيم برنامج تدريبي للموظفين من إداريين وعاملين والذين ليس لديهم خبرة في المجال المالي ويتطلعون إلى زيادة معرفتهم المالية، وذلك وفقاً للتفاصيل الآتية:

**Training Program:** Finance for Non-Finance Professionals البرنامج التدريبي:

**Instructor:** Ghazi Homsy المحاضر:

**Dates:** (Tues. - Thurs.) 15<sup>th</sup> - 17<sup>th</sup> October 2024 (3 Days) التاريخ:

**Timing:** 09:00AM - 03:00PM (6 hours/day) الوقت:

**Language:** Arabic (material in English) لغة البرنامج:

**Venue:** In-person @ UIC premises المكان:

**Course Details, Registration & Fees in link below** تفاصيل البرنامج، التسجيل والرسوم في الرابط أدناه

<http://unioninvest.org/upcomingevents.aspx>

Registration is open according to availability

**Discounted Fees for UIC Members** KWD 250 الرسوم بعد الخصم لأعضاء الاتحاد

**Non-Members** KWD 300 غير أعضاء الاتحاد



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## Finance for Non-Finance Professionals

### Objectives:

By the end of this training program, candidates will be able to interpret and analyze the key elements of the financial statements and understand how the money will flow in a company and the effects of any business transaction on the financial statements. In addition, candidates will understand the process of preparing budgets and how it relates to key financial concepts. Consequently, the process of decision making will become clearer given that the candidate will decide based on financial and budgeting techniques.

### Outline:

- ❖ Strategic and Financial Overview of a Business: Understanding the drivers of success in a business
- ❖ Financial Statements: Income, Balance sheet, and Cash Flow Statement
- ❖ Overview of how financial statements are prepared
- ❖ The elements of the financial statements
- ❖ Income statement (P & L statement)
- ❖ Balance sheet overview and structure
- ❖ Cash flow statement
- ❖ Preparation of the financial statements: Case Study
- ❖ Decision making process and techniques
- ❖ Cost structure of a business: fixed vs. variable costs
- ❖ Breakeven analysis
- ❖ Budgeting
- ❖ What is a budget
- ❖ Budgeting process
- ❖ How can you effectively participate in the budgeting process
- ❖ Case study



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### Target Audience:

This training program is ideal for professionals from a non-finance background who want to develop their financial understanding, understand how their decisions affect an organization's financial performance and improve their organization's financial performance. The training program will also be useful for new managers, existing managers as well as anyone looking to refresh their finance knowledge.



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### Expert's Profile: Ghazi Homs

Ghazi Homs is a professional trainer/consultant, he is the co-founder of Professional Business Solutions Institute (PBSI), a company specialized in training and consultancy based in Beirut. He conducts several projects in different countries in the region such as United Arab Emirates, Kuwait, KSA and Iraq.

He was the acting director of the Center for Banking Studies from 2003 till 2008. After that period, he started his training and consulting career and he became involved in the delivery of the preparatory courses for the professional certifications such as Chartered Financial Analyst (CFA), Certified Public Accountant (CPA), Certified Management Accountant (CMA), International Financial Reporting Standards Certification (CertIFR) and others.

He has a BA in Economics from the Lebanese University, an MBA emphasis Finance from the Lebanese American University and a Masters in Economics from the University of Grenoble Alpes. He taught in the top universities in Beirut such as American University in Beirut (AUB), Lebanese American University (LAU), Antonine University, and Phoenicia University. In addition to academic teaching, he delivered many training programs to international and local companies. Among these companies: Mubadala, Qatar Investment Authority, STC, Kuwait Investment Authority, KAMCO, Abu Dhabi Investment Council, Union of Financial Institutions in Kuwait, Capital Market Authority in KSA,...

He has a long track record in the delivery of training programs in Finance, Accounting and Economics.