

Finance for Non-Finance Professionals

Investment Studies Center (ISC) @ Union of Investment Companies, is delighted to announce a training program for professionals from a non-finance background who want to develop their financial understanding, according to the following details:

يسر مركز دراسات الاستثمار لدى اتحاد شركات الاستثمار الإعلان عن تنظيم برنامج تدريبي للموظفين من إداريين وعاملين والذين ليس لديهم خبرة في المجال المالي ويتطلعون إلى زيادة معرفتهم المالية، وذلك وفقاً للتفاصيل الآتية:

Training Program: Finance for Non-Finance Professionals البرنامج التدريبي:

Instructor: Alaa Ghanem المحاضر:

Dates: (Tues. - Thurs.) 15th - 17th October 2024 (3 Days) التاريخ:

Timing: 09:00AM - 03:00PM (6 hours/day) الوقت:

Language: Arabic (material in English) لغة البرنامج:

Venue: In-person @ UIC premises المكان:

Course Details, Registration & Fees in link below تفاصيل البرنامج، التسجيل والرسوم في الرابط أدناه

<http://unioninvest.org/upcomingevents.aspx>
Registration is open according to availability

Discounted Fees for UIC Members KWD 250 الرسوم بعد الخصم لأعضاء الاتحاد

Non-Members KWD 300 غير أعضاء الاتحاد

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Objectives:

By the end of this training program, candidates will be able to interpret and analyze the key elements of the financial statements and understand how the money will flow in a company and the effects of any business transaction on the financial statements. In addition, candidates will understand the process of preparing budgets and how it relates to key financial concepts. Consequently, the process of decision making will become clearer given that the candidate will decide based on financial and budgeting techniques.

Outline:

- ❖ Strategic and Financial Overview of a Business: Understanding the drivers of success in a business
- ❖ Financial Statements: Income, Balance sheet, and Cash Flow Statement
- ❖ Overview of how financial statements are prepared
- ❖ The elements of the financial statements
- ❖ Income statement (P & L statement)
- ❖ Balance sheet overview and structure
- ❖ Cash flow statement
- ❖ Preparation of the financial statements: Case Study
- ❖ Decision making process and techniques
- ❖ Cost structure of a business: fixed vs. variable costs
- ❖ Breakeven analysis
- ❖ Budgeting
- ❖ What is a budget
- ❖ Budgeting process
- ❖ How can you effectively participate in the budgeting process
- ❖ Case study

Target Audience:

This training program is ideal for professionals from a non-finance background who want to develop their financial understanding, understand how their decisions affect an organization's financial performance and improve their organization's financial performance. The training program will also be useful for new managers, existing managers as well as anyone looking to refresh their finance knowledge.

Expert's Profile: Alaa Ghanem

Alaa Ghanem is the CEO of Advisory and Business Company. Alaa has more than 16 years of experience at international and regional conglomerates. He developed and established the financial and equity research departments and the economic advisory units in leading companies in the MENA region like Bank Audi. He participated in tens of financial and economic global conferences and wrote thousands of investment notes and research papers that were published by international and regional newspapers like Bloomberg and Zawya. Alaa graduated in 2007 with distinction from the Lebanese American University in collaboration with George Washington University in USA, with double major in Finance and Economics. He completed his CVA in 2008 and his CFA in 2009. Alaa attended several executive education courses at INSEAD University, University of Cambridge and Yale University.