

GOLD & CURRENCIES VALUATION DRIVERS & STRATEGIES

(Wednesday) 29th January 2025 (1 Day)

09:00AM - 03:00PM

In-person @ UIC premises

Arabic/material in English

FEES FOR UIC MEMBERS
KWD 95

FEES FOR NON-MEMBERS
KWD 125



Alaa Ghanem

Introduction:

Gold and currencies are gaining more attention as an alternative asset class. This intensive course covers a range of essential learning modules that should be known by every investment professional.

This vital training will analyze the fundamentals of global demand and supply and the outlook for gold and currencies. It will explain the why behind the change in price of these alternatives. These techniques were created to improve your investment decision and reduce risks and diversify your portfolio. This training will help you gain matchless knowledge in these techniques, when they are used, and how you calculate their values and returns.

Target Audience:

- Equity Analysts
- Financial Advisors
- Customer Relation Officers
- Head of Departments
- Investment Bankers
- Portfolio Managers
- Management Consultants
- Financial Risk Experts



GOLD & CURRENCIES VALUATION DRIVERS & STRATEGIES

Outline:

- 1. Gold and currencies as alternative investments.**
- 2. Historical analysis of Gold and currencies:**
 - a. A mean of wealth preservation
 - b. Wide acceptance
 - c. Easiness of transformations and performing the transactions.
- 3. Characteristics:**
 - a. Hedging
 - b. Investing
 - c. Needs
- 4. Factors that impact valuation of Gold:**
 - a. Interest Rate
 - b. Stocks performance
 - c. Risks
 - d. Economic growth
 - e. Central banks demand
 - f. Lack or presence of other investment opportunities
 - g. Others
- 5. Factors that impact price of currencies:**
 - a. Fiscal factors
 - b. Monetary factors
- 6. Technical analysis before investing in Gold or currencies**
 - a. Moving Averages
 - b. Stochastics
 - c. RSI
- 7. Which type of investors should invest in each of these asset classes:**
 - a. Risk Takers
 - b. Risk averse
 - c. Risk neutral

GOLD & CURRENCIES VALUATION DRIVERS & STRATEGIES

Expert's Profile: Alaa Ghanem

Alaa Ghanem is the CEO of Advisory and Business Company. Alaa has more than 16 years of experience at international and regional conglomerates. He developed and established the financial and equity research departments and the economic advisory units in leading companies in the MENA region like Bank Audi. He participated in tens of financial and economic global conferences and wrote thousands of investment notes and research papers that were published by international and regional newspapers like Bloomberg and Zawya. Alaa graduated in 2007 with distinction from the Lebanese American University in collaboration with George Washington University in USA, with double major in Finance and Economics. He completed his CVA in 2008 and his CFA in 2009. Alaa attended several executive education courses at INSEAD University, University of Cambridge and Yale University.