

AI – Strategic Adoption in Investment Companies

(Wednesday) 05th February 2025 (01 Day)

09:00AM - 02:00PM

In-person @ UIC premises

Arabic/material in English

FEES FOR UIC MEMBERS
KWD 115

FEES FOR NON-MEMBERS
KWD 130



**Mohammad
Srouji**

Introduction:

Artificial Intelligence (AI) is revolutionizing industries worldwide, and the investment sector is no exception. This comprehensive training session, "Introduction to AI – Strategic Adoption in Investment Companies," is designed to equip professionals with a foundational understanding of AI and its transformative applications in investment management. Through a blend of theoretical insights and practical activities, participants will gain the skills needed to integrate AI strategically, enabling data-driven decision-making, predictive modeling, and enhanced operational efficiency.

Target Audience:

1. Executives and decision-makers in investment companies seeking to explore AI's strategic potential.
2. Financial analysts, portfolio managers, and risk managers looking to enhance their analytical capabilities.
3. IT and innovation professionals aiming to implement AI tools in financial operations.
4. Professionals interested in understanding the ethical and regulatory implications of AI in finance.



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Outline:

Module 1: Intro to AI (20 mins)

Module 2: History of AI (20 mins)

Module 3: Demystifying Artificial Intelligence (20 mins)

Module 4: Understanding Symbolic AI, Machine Learning, Deep Learning, and Generative AI (20 mins)

Module 5: Hands-On Activity – GPT4All implementation (30 mins)

Module 6: Use cases of AI in Investment Companies (30 mins)

Module 7: Understanding data and its role in AI (30 mins)

Module 8: Predictive modeling for market risks (20 mins)

Module 9: Hands-On-Activity – Building your first AI Prediction Model (30 mins)

Module 10: Scenario simulation using AI (20 mins)

Module 11: Hands-On Activity – Exploring AI in Excel (30 mins)

Module 12: Regulatory and Ethical Considerations (30 mins)

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Expert's Profile: Mohammad Srouji

MSc in Computer Engineering (NCSU) Fulbright Scholar



Mohamad Srouji is a vision -driven technology professional with multi -faceted experience managing large, complex projects and delivering cutting -edge technologies and software solutions to various Governments, Telcos, and Enterprises worldwide with a total net value of projects delivered exceeding USD 850 Million. CEO of Assentify (Cyprus), exclusively represented in Kuwait by RTS, and Aperture Solutions (UK). Technical Founder of Tech Stack Authority (UK). Ongoing Mentor, Trainer, and Consultant for various Global Incubators and Consulting Firms. Highly skilled in providing training, particularly in Product Design and Implementation, Solution Architecture, and AI (Artificial Intelligence). Held several training workshops and sessions for large enterprises, universities (LAU/RHU), and global incubators. Training workshops include Building Your Digital Offering, Ideation Techniques, Intro to Prompt Engineering, Developing Your AI Roadmap, Skills of a modern-day entrepreneur, and many more.

Digital Transformation Consultant for renowned global consulting agencies like Arthur D Little, Strategy &, PwC, and Oliver Wyman. Expert Consultant for a large regional insurance company (MEDGULF). Security Expert for USA based company Dtech and Chief Product Officer as a Service for UAE based company, Related.

Dynamic speaker, sharing his expertise on digital transformation, technology trends, Artificial Intelligence, and Fintech/Regtech best practices. Participated as an expert speaker and on expert panels in various exhibitions and conferences latest being in Leap KSA 2024. His presentations offer a unique blend of practical knowledge derived from hands-on experience and visionary ideas that inspire innovation.